

STACEY L. SHIGAYA

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PROFESSIONAL EXPERIENCE

Sakura Foundation, Denver, CO – Executive Director as of 1.1.2023 **2014 to present**

Sakura Square LLC, Denver, CO – Executive Advisor as of 1.1.2023 **2014 to present**

Sakura Foundation is a nonprofit organization dedicated to supporting and celebrating Japanese/Japanese American (J/JA) culture and heritage in order to promote a more resilient, compassionate, and equitable society

- Develops, organizes, implements, and promotes cultural projects, programs, and events to enhance lives, build understanding, and create cultural awareness.
- Oversees and implements the Annual Cherry Blossom Festival with a budget of \$75K and attendance of 25K-35K. Includes management of marketing/promotion, grants/sponsorships, entertainment, marketplace vendors, equipment and insurance procurement, city ordinance compliance, volunteers, and all logistical elements of the festival. Increased festival income from a deficit of \$20K in 2016 to its current revenue which exceeds \$34K. The festival is co-presented with Tri-State/Denver Buddhist Temple.
- Plans and implements the Mirai Generations Leadership Program and Torchbearer Program for young professionals, Chibi no Gakkō cultural school for grades 1-8, and Colorado cohort participation in Yo!Camp, based in LA, for campers age 9 through 14.
- Manages and implements the membership program, community grants, scholarships, sponsorships and donations to support and enhance the community and implement the mission of Sakura Foundation.
- Creates and manages the operating budget and supervises the accounting services to ensure fiscal responsibility.
- Supervises content and maintenance of sakurafoundation.org and cherryblossomdenver.org, the quarterly eNewsletter, and informational email blasts.
- Collaborates with community organizations to create and support cultural programming and events.
- Collaborates with and implements directives from the Board of Directors.

Sakura Square LLC owns, operates, and manages Sakura Square, located in the heart of downtown Denver, and is wholly owned by Sakura Foundation

- Works closely with the CEO on LLC initiatives as well as items that intersect with Sakura Foundation.
- Contributes to the strategic planning and implementation of the Sakura Square redevelopment project.
- Assists with management of Human Resources functions including supervision of HR consultant.
- Participates in and implements directives from the Board of Managers.

ADS Precise Consultants, Denver, CO – Independent Contractor **2010 to 2014**

ADS Precise Consultants is a dental brokerage firm which conducts practice sales, valuations, and transitions and requires a high level of professionalism and confidentiality

- Created, advertised, and tracked dental practice listings, created dental practice prospectuses and financial spreadsheets, created and distributed quarterly client updates using ACT, maintained a professional relationship with dentist clients, facilitated communication between sellers, potential buyers and company officers, and assisted with the compilation of purchase documents.
- Processed and tracked buyer inquiries, served as front-line communicator with buyers, and counseled buyers on the protocol for purchasing a dental practice.
- Supervised website contractor, managed vendor relationships, compiled and submitted accurate Goodwill Registry reports, and created Fee Survey reports using the proprietary Administrative Framework.

CableNetWorkz /ConnectWorkz LLC (CNWz), Denver, CO - Director of Affiliate Relations **2000 to 2010**

CNWz, now WebWorkz LLC, is an Internet services company which builds and maintains websites and produces and supports all aspects of email marketing

- Managed client accounts by understanding and effectively communicating client needs to technical support staff. Clients ranged from large multi-million dollar companies to small business proprietorships.
- Managed all aspects of email newsletter and website projects, which included advising clients on best practices, creating and editing content, and implementing SEO. Tracked project tasks and conducted quality control checks on completed work.
- Updated content for all Time Warner Cable National Division websites using their proprietary software.

Time Warner Cable, Englewood, CO - Research Manager

1993 to 2000

Time Warner Cable at the time was the second largest cable company in the USA, with 47,300 employees, 28.9 million residential and business customers in 29 states and revenues of \$21.4 billion

- Managed research projects and customer satisfaction surveys in an economical and efficient manner, including questionnaire design, hiring of interviewing firms, and analysis of data and report writing. Recommended courses of action based on research results and presented oral and written results.
- Advised Divisions on research matters such as questionnaire design, methodology, sample size criteria, and implementation of research methodology.
- Summarized outside research and synthesized various research reports for distribution to the Divisions in departmental publications.

Early Career: Began career in 1984 in the mental health field at Lakeside Hospital and Parkwood Hospital as Unit Technician and Secretary, at Christian Brothers University as Admissions and Career Counselor, and at Kenny & Associates and Message Factors, Inc. as Research Analyst and Project Manager, respectively.

EDUCATION

MS in Counseling and Personnel Services, University of Memphis, Memphis, TN

BA in Human Development and Learning, Christian Brothers University, Memphis, TN

Magna Cum Laude

Outstanding Graduate of the Human Development and Learning Department

LEADERSHIP POSITIONS, CLASSES, & HONORS

Denver Women's Commission – Commissioner and member of the Diversity, Equity, and Inclusion Committee

LEAP Engage Training for Executive Director – Class of 2022

Museum of Denver Executive Work Group

Asian Avenue magazine – Inclusion in the May 2021 Special Edition: ANHPIDAs To Know in Denver

PFLAG Denver – Past member of the Board of Directors and Board Secretary

Simpson United Methodist Church – Past Ad Council Co-Chair, Cultural Team Leader, and Trustee

Community Board Bound presented by Women's Leadership Foundation - Certificate Holder, Class of 2018

Downtown Denver Leadership Program - Class of 2017

ORGANIZATION MEMBERSHIPS

Asian Chamber of Commerce

Denver Botanic Gardens

Denver Public Library Friends Foundation

Denver-Takayama Sister Cities Committee

History Colorado

Japan America Society of Colorado

Japanese American National Museum

Japanese American Resource Center of Colorado

Mile High Japanese American Citizens League

National Park Service

PFLAG Denver