

NICHOLAS THOMPSON

Longmont, Colorado | (660) 864-5151 | nickthompsonreports@gmail.com | thompsonscolorado.com

PROFESSIONAL SUMMARY

Communications professional, former television journalist and founder of Thompson's Colorado, an independent local-news platform that has generated nearly **500,000 views** across **25-30 original short-form videos** since May 2026. Experienced in transportation reporting, digital storytelling, social media, audience engagement and community outreach.

CORE SKILLS

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| • Digital content strategy | • Social media management | • Video production & on-camera storytelling |
| • Website publishing & analytics | • Community engagement | • Public speaking & event hosting |

PROFESSIONAL EXPERIENCE

Founder & Publisher | Thompson's Colorado | Longmont, CO | May 2026 - Present

- Generated nearly **500,000 video views** across Facebook and Instagram since May 1 through 25-30 original short-form videos, with significant coverage focused on transportation, local government and community issues.
- Attracted nearly **8,000 website views** since the site's July 1 launch through original local reporting and digital distribution.
- Built an independent local-news platform to **60 subscribers and 15 one-time financial contributors** while growing its social audience.
- Report, write, shoot, produce and distribute original coverage while managing the website, social media, analytics and audience engagement.

Legal Intake Specialist | DiPasquale Moore LLC | Kansas City, MO | July 2024 - July 2025

- Converted 94%+ of qualified leads into signed cases in 10 of 12 months and signed 1,000+ cases in one year.
- Led the department in sign-ups from August through November 2024, including a record 206 cases in October.

Medicare Insurance Agent | MedicareSchool.com | Overland Park, KS | March 2021 - December 2023

- Ranked as a top-five producer and held the #1 monthly producer position from August through November 2023.
- Converted more than 50% of leads and built a nationwide book of business serving 1,700 seniors.

Wedding DJ & Event Salesperson | Levity Weddings and Events | Kansas City, MO | March 2019 - March 2020

- Sold 10-20 wedding packages monthly and led client consultations, event planning and live DJ/MC services.

Television News Reporter/Producer | KTVI-TV (FOX) / KPLR-TV (CW) | St. Louis, MO | January 2017 - June 2018

- Served as the stations' primary political reporter covering Missouri and Illinois legislative issues.

Television News Reporter | KOLR-TV (CBS) | Springfield, MO | August 2014 - January 2017

- Led state-government and political coverage, maintained a statewide source network and earned an Emmy Award.

EDUCATION & COMMUNITY ENGAGEMENT

Bachelor of Journalism, Minor in Political Science | University of Missouri School of Journalism | May 2014

Longmont Food Rescue / Colorado Pizza Festival

Coordinated a partnership with the Colorado Pizza Festival to collect donations benefiting Longmont Food Rescue.

Colorado Ride 2 End Alzheimer's

Completed 68.1 miles and raised \$1,300+ from 30+ donors; trained 500+ miles with 20,000 feet of elevation gain.