

# Lindsey Hagen

Marketing, Partnerships, Sales and Development Executive and accomplished Documentary, impact filmmaker. Lindsey has a passion for sustainable food systems, human health and regenerative agriculture. Specializing in communications, marketing and sales Lindsey is able to use her skills to forge meaningful relationships to support and uplift progressive change agents through her work.

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[Website](#)

## EXPERIENCE

### **gnarly bay, Boulder** — *Head of Development & Strategy & Sales*

DECEMBER 2020 - PRESENT

### **STEPT STUDIOS, Los Angeles** — *Executive Producer Original Content & Brand Sales*

DECEMBER 2016 - DECEMBER 2020

### **Storm Mountain Publishing, Denver** — *Sales & Marketing*

JUNE 2013 - DECEMBER 2016

### **Paradox Sports (Nonprofit), Boulder** — *Corporate Partnerships*

SEPTEMBER 2011 - JUNE 2013

### **CONE Communications, Boston** — *PR & Brand strategy*

MAY 2011 - AUG 2011

## PROJECTS

### **The NorthFace “GroundWork: Cotton”** — *Branded Documentary & Impact Campaign*

Original film and social campaign package developed to showcase The North Face's sustainable Agriculture practices. Winner “Best Impact Film” - Brandstorytelling

### **Martha Stoumen “California Natural”** — *Branded Documentary & Campaign*

Original film & campaign in partnership with Martha Stoumen. James Beard award nominee.

### **Backcountry Marketing Podcast** — *Invited as special guest*

Spoke on behalf of marketing and brand strategy insights

## SKILLS

Communications  
Partner relations  
Sales - 4M/yr  
Team leadership  
Budgeting  
Project Management  
Project Logistics  
Public relations  
Public speaking  
Documentary Film  
Marketing Strategy  
Distribution Strategy

## INTERESTS

Bee Keeper  
Regenerative Gardener  
Dog mom  
Foodie & outdoor enthusiast

## REFERENCES

Carol Shu - The NorthFace  
[Carol\\_Shu@vfc.com](mailto:Carol_Shu@vfc.com)  
Dawn Kahle - Regen Farmer  
[ekahlefarm@gmail.com](mailto:ekahlefarm@gmail.com)  
Nina Kravetz - Martha Stoumen  
[nrkravetz@gmail.com](mailto:nrkravetz@gmail.com)