



Kimberly Hua Ford

Public Speaking Name:
Kimberly Ming

Contact

e: kimberlesa@gmail.com

t: 303-875-9818

Personal Profile

Over 13 years of expertise in working with non-profits, governments, and small businesses. Open to consulting and public speaking opportunities that help bridge gaps, create large-scale impact, and improve our future generations.

Professional Experience

Lead Project Manager Aug 2014 – May 2023

InVinity Productions LLC, Remote

- Successfully managed and oversaw multiple multimedia projects from initiation to completion.
- Developed comprehensive project plans, including scope definition, timelines, and resource allocation.
- Managed project budgets, tracked expenses, and implemented cost-saving measures.
- Fostered positive relationships with clients, acting as the main point of contact, addressing concerns, and providing exceptional customer service to enhance client satisfaction and foster long-term partnerships.

Social Media and Community Manager April 2021 – Sept 2022

BIPOC Podcast Creators, Remote

- Developed persuasive and engaging copy for marketing materials, including, websites, social media campaigns, email newsletters, and product descriptions.
- Conducted research on target audiences, industry trends, and competitors to inform content creation and maintain a competitive edge.
- Implemented SEO strategies and keyword optimization techniques to improve organic search rankings and drive website traffic.
- Edited and proofread all written content to ensure accuracy, consistency, and adherence to brand guidelines.

Equity and Community Outreach Coordinator June 2021 – July 2022

City and County of Denver's Department of Transportation and Infrastructure, Denver

- Implemented a historic equitable outreach initiative using an inclusive decision-making framework that resulted in a 225% increase in engagement from Denver's most marginalized neighborhoods.
- Supervised a team of eight community-based outreach partners (CBOPs) that bridged cultural gaps which developed new policies and practices for DOTI's staff.
- Created a racial equity toolkit for staff to operationalize equity for all projects within the department.



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Professional Transit Equity Specialist June 2017 - July 2021

Experience *Regional Transportation District, Denver*

- (cont.)
- Ensured compliance with Title VI of the Civil Rights Act of 1964 and E.O. 12898.
 - Conduct investigations for discriminatory behavior on the basis of protected classes of race, color, and national origin.
 - Serve as a liaison between departments and community groups.
 - Led HOPE grant application which resulted in a \$180,000 award to assist those in persistent poverty.
 - Developed inclusive decision-making frameworks for the inclusion of BIPOC and low-income populations.

Website Design and Social Media Management April 2021 - Aug 2022

Sister Circle Wellness, Remote

- Designed and developed visually appealing and user-friendly websites that effectively communicated clients' brand.
- Leveraged research insights to create compelling website designs that resonated with the intended user base.
- Developed social media strategies aligned with clients' goals, leveraging analytics and insights to optimize engagement, reach, and conversions.
- Monitored social media performance and conducted data-driven analysis to identify trends, opportunities, and areas for improvement.

Creator and Co-host Jan 2018 - Sept 2022

The MixdGen Podcast, Denver

- Conducted interviews for guests.
- Generated engaging narrative-based multimedia content for multicultural and mixed-race populations.
- Provided a trauma-informed perspective for racial healing.
- Managed production calendar, social media platforms, and distributed content.

Graduate and Program Administrator June 2019 - Oct 2020

Urban Land Institute, Denver

- Coordinated cross-functional projects, collaborating with diverse teams to achieve project objectives and deliver high-quality results within deadlines.
- Streamlined administrative processes, implementing automation tools and developing standardized procedures to improve efficiency and reduce costs.
- Communicated expectations and milestones of the program
- Tracked and maintained schedules and weekly meetings



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Professional Experience **Teacher and Facilitator** Aug 2016 – Aug 2018

Experience *Youth on Record, Denver*

(cont.)

- Ensured equity and social justice curriculum is embedded into teaching practices.
- Engaged low-income and minority students in conversations surrounding overcoming oppression through education, leadership, and success.
- Used trauma informed approaches and restorative justice practices to resolve barriers related to educational advancement.

Program Facilitator Jan 2014 – July 2017

Mental Health America, Denver

- Worked with underserved youth to provide tools for de-escalation and wellness
- Created relevant supplemental curriculum
- Managed teaching schedule

Consultant, Aug 2013 – Aug 2016

Creative Strategies for Change, Denver

- Served as subject-matter expert for government and nonprofit employees to explore racial equity, identity, and relationship to power and privilege.
- Facilitated groups to understand the impact of structural and interpersonal racism through the “four i’s of oppression” framework.
- Developed curriculum and educational training for Adams County, Children and Family Services Department.

Board Co-Chair Nov 2013 – Jan 2015

National Asian Pacific American Women’s Forum, Colorado (state-wide)

- Recruited, interviewed, and retained board members to lead local campaigns for equitable policies for AAPI women.
- Successfully testified at a state senate hearing against anti-Asian legislation which resulted in reproductive rights being sustained.
- Lobbied and made policy recommendations to federal authorities in Washington D.C.

Vice President of Diverse Relations Student Senate Aug 2007 – Aug 2009

University of Northern Colorado, Greeley

- Assigned work, training, coaching, and counseling to the University’s Diversity Council which consisted of over 12 culturally diverse organizations on campus.
- Ensured student funds are allocated in a manner that did not result in disparate treatment of BIPOC students.
- Advocated for the needs of underrepresented students in weekly budget meetings.



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Additional Experience

Copywriting

Newsletter, Point B(e) Strategies
Race in Colorado, Rocky Mountain PBS
LiVE Video Training, Regional Transportation District
Celebrate Humanity Campaign, KUSA Television Station
Meow Wolf Installation, Molina Arts and Consulting
MixdGen Podcast, InVinity Productions

Director of Photography

Root the Film, Molina Arts and Consulting
The LatinAsian: A Chinese and Puerto Rican Woman (Documentary)
Food for Thought (Documentary)

On Screen Talent

LiVE Video Training, Regional Transportation District
Celebrate Humanity Campaign Campaign, 9news
Being Chinese and Puerto Rican, Rocky Mountain PBS
RMMFI Training Videos, Costello Productions

Public Speaking

- ✓ Mujeres Activas en Letras y Cambio Social, Speaker 2022
- ✓ Denver Center Performing Arts, Speaker 2022
- ✓ American Cities Climate Challenge , Presenter 2021
- ✓ Colorado Women Leading Government, Workshop Facilitator 2020
- ✓ Toastmasters, Regional Table Topics Competition Winner 2019
- ✓ Asian American/AAPI History Month, Keynote Speaker 2018
- ✓ 9news Hispanic Heritage Month, Featured Speaker 2018

Education

Bachelor of Arts, Ethnic Studies, Colorado State University
Women Changing Transportation Cohort
Foundations of Project Management Certificate
Unconscious Bias Certificate
Documentary Film Making Class

Additional Skills

Exceptional writing and storytelling abilities
In-depth knowledge of government practices and policies
Thorough research and analytical skills
Strong editing and proofreading abilities
Excellent time management and organizational skills
Creative thinking and problem-solving
Proficient in Microsoft Office Suite and content management systems
Familiarity with social media platforms and digital marketing strategies