

Katherine Melinda Garcia

4700 E Kentucky Ave. Apt. 325 Denver, CO|325-513-4477|katherinegarcianews@gmail.com

Skills & Abilities

Knowledge in AP Style, ActionNetwork, VAN Targeted Email, Impactive, Hustle, Adobe Premiere, Canva, Audacity, BitCentral, Axis, ENPS, iNews and Wordpress

Experience

9to5 Colorado in Denver, Colorado

April 2023 — Present

Senior Communication Strategist

- Lead organization coalition communication sub-committees
- Write press releases and ghostwrite letters to the editor
- Organize news conferences
- Design social media graphics and newsletters using Canva
- Develop working relationships with news outlets and individual reporters
- Conduct media and storytelling trainings

CIRC and CIRC Action Fund in Denver, Colorado

June 2022 — April 2023

Communication Manager

- Write press releases
- Organize news conferences
- Design social media graphics and newsletters using Canva
- Manage website
- Develop working relationships with news outlets and individual reporters
- Conduct media trainings

KETV Newswatch 7 in Omaha, Nebraska

June 2020 — June 2022

On-air Reporter

- Covered breaking news
- Wrote all VOSOTs, packages, live shots and daily web articles
- Conducted live interviews
- Posted to multiple social media platforms daily
- Developed contacts and emcee community events
- Pitched story ideas for daily news and investigative pieces

KRBC in Abilene, Texas

May 2018 — May 2020

On-air Weekend Anchor/Multimedia Journalist

- Wrote, shot and edited all stories for broadcasts and web page
- Posted to multiple social media platforms daily
- Developed community contacts
- Pitched story ideas daily
- Anchored and produced Saturday and Sunday evening newscasts

Education

Texas A&M University in College Station, Texas

August 2014 — May 2018

B.A.Communication and Strategic Communication certificate