Kimberly Harris

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*Mission-driven strategic professional with a proven track record of successful program design for social change and the ability to bring innovative ideas to scale. Skilled navigator of the areas where humans and technology meet. Creative problem-solver, analytical thinker, effective communicator, passionate advocate, and relentless optimist.*

**Strengths and Expertise**

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| --- | --- | --- | --- |
| Aging and TechnologyDigital Equity and InclusionHuman-Centered Design | Strategic Planning and Partnerships Fundraising and Business DevelopmentInterdisciplinary Practices and Partnerships | Social EntrepreneurshipHealth Equity and InnovationTrauma and Reconciliation |  |

 **PROFESSIONAL EXPERIENCE

Health Tequity**, Berkeley, CA / New York, NY

***Cofounder, VP of Opportunity***(January 2024 - Present)

* Cofounder of digital health equity-focused company, responsible for community opportunity development, partnerships, and innovation in community settings.

**The Network of Jewish Health and Human Service Agencies**, Paramus, NJ
***Person-Centered Trauma-Informed (PCTI) Care Lead Consultant*** (February 2023 - December 2023)

* Lead consultant for the design and development of a new national PCTI workforce training initiative comprised of online and hybrid learning environments to support agencies and individuals who work with and for older adults with a history of trauma.

**The Institute for Local Self-Reliance,** Minneapolis, MN
***Lead Consultant to the Community Broadband Networks Program*** (February 2023 - January 2024)

* Responsible for the design and development of new programs to inform, support, and catalyze government, tribal, and civic affinity groups planning local broadband infrastructure investments and working on issues of digital equity and inclusion.
* Represent the ILSR as a subject matter expert for best practices in digital inclusion and adoption programs and telehealth in external settings, support for business development and fundraising.

**Grantmakers in Aging,** New York, NY
***Subject Matter Expert Consultant, Aging and Technology*** (August 2022 - December 2023)

* Inform and advise the aging and technology funders community and the membership of Grantmakers in Aging .
* Compile reports and resources, host convenings, consult with foundations on matters related to technology and older adults including relevant policies, program and partnership opportunities, and emerging technologies.

 **Uniper Care, Inc.,** Los Angeles, CA
***VP Strategic Partnerships and Growth*** (January 2022 - August 2022)

* Strategic planning and partnership development, thought leadership, market insight and strategy.
* Business development and cultivation of new market opportunities.

**Older Adults Technology Services, Inc. (OATS),** Brooklyn, NY **Multiple Roles**(February 2013 - January 2021) ***Director of Strategic Development*** (February 2020-January 2021) ***Director of Strategic Initiatives*** (January 2018 -December 2020)

* Responsible for strategic planning, design and oversight of programs, fundraising, and external relations.
* Secured philanthropic, corporate, and government partnerships and grants; directly contributing to revenue growth for the organization from $1.5 million in 2013 to over $9 million in 2020.
* Responsible for the planning, design, and supervision of all new organizational initiatives including programs, partnerships, the construction of new facilities, geographic expansion, funder relationships and external mission-oriented consulting projects.
* Led business development and consulting services solving industry-specific challenges related to older adults and technology for healthcare providers, insurance companies, banks, telecommunications companies, transportation agencies, universities, community-based organizations, startups, tech companies and government entities.

***Director of Programs*** (February 2013 - December 2017) ***Community Programs Manager*** (February 2012 - 2013)

* Responsible for all senior-focused activities of the organization, including the expansion of the curriculum and evaluation tools, directing the country's first technology-themed community centers for older adults, staff and volunteer training and supervision, and customized program design and delivery for partners.
* Established and managed relationships with local funders, corporate sponsors, and government partners.

**A Letter to the Stars,** Vienna, Austria / New York, NY

***US Program Director***(May 2007 - January 2009) ***Program Manager*** (January 2003 - May 2005)

* Co-creator of an intergenerational Holocaust education program that connected Austrian students to Holocaust survivors online and in person to build international and intergenerational bridges.
* Led the “Ambassadors of Remembrance” program which brought hundreds of Holocaust survivors together with students in person on trips to the USA, UK, Israel, and Austria.
* Designed large-scale international commemorative events; a number of which included tens of thousands of participants.
* Documented the program through print and online resources, film, press, and academic evaluations.

**Institute for Historical Justice and Reconciliation (IHJR),** New York, NY / The Hague, Netherlands

***Research Assistant*** (August 2006 - August 2007)

* Supported Dr. Elazar Barkan, co-founder of the IHJR and director of the Center for the Study of Human Rights at Columbia University on academic work related to reconciliation.
* Coordinated international teams of scholars working on shared-narrative historical projects, evaluated funding opportunities, documented board meetings, compiled annual report.

**Wiener Montessori Schulen**, Vienna, Austria /**Sunset Park Head Start**, Brooklyn, NY
***Teacher***(November 2001 - July 2005) and (August 2009 - January 2011)

* English, social studies, and creative arts teacher at a K-12 preparatory school / Lead teacher, Head Start Program

**SELECT Service, MEMBERSHIPS, and ACCOMPLISHMENTS**

* Member, Digital Equity Working Groups in CO, CA, NY, TX
* Advisory committee chair for LinkAGES (Intergenerational Collaborative)
* Subject Matter Expert Contributor on Broadband and Telehealth to New York State's Reimagine NY Commission's Action Plan (2020-2021)
* U.S. Patent D850,820 S / D894,642 S holder for the design of an innovative modular technology-learning and engagement system for older adults in community settings (June 11, 2019/Sept 1, 2020)
* American Society on Aging's Gloria Cavanaugh Award for the best training and education program for “Senior Planet” (2017)
* Member, USAging’s “Commit to Connect” working group
* Member, American Society on Aging
* Member, Movers and Shakers – Bloomers Project (Aging and Innovation Collaborative)
* Member, Chief (private membership network of female executive leaders)
* Past Service: U.S. Senator Kirstin Gillibrand's New York Working Group for the Aging, New York's CB4 Senior Needs Assessment Committee, Founding member of EngAGED: The National Social Resource Center for Engaging Older Adults, The U.S. Administration for Community Living and Department of Veteran's Affairs working group addressing social isolation and technology

**PROJECTS**

**Government and Civic Tech**

* Research and design partner in the Metropolitan Transit Authority of NYC’s “MyMTA” Paratransit App
* Advisor for LinkNYC (public Wi-Fi kiosks in New York City), NotifyNYC (emergency notification system), Access NYC (benefits analysis system), Department of Buildings (online certification system),Department of Environmental Protection resources for older adults (Montgomery County, MD), and New York City Housing Authority’s “Connected NYCHA” program.
* Worked with government partners to design and implement large-scale geographic digital inclusion initiatives for older adults in New York City, Montgomery County, MD, the North Country Economic Development Region of New York State, San Antonio Texas, Colorado, and the state of Israel.

**Health**

* New York Academy of Medicine “Age Friendly New York” initiative
* Partnered with ACRIA to develop and run trainings for older adults about HIV and AIDS that included classroom instruction, digital skill-building, and community public health marketing campaigns
* Created six-month intervention for socially-isolated older adults in diverse settings including Washington, DC and Sioux Falls, SD to use technology to increase social connection and decrease loneliness
* Created citywide program for socially-isolated older adults that achieved measurable health outcomes
* Worked with Rush University Hospital and the regional GWEP (Geriatric Workforce Enhancement Program) to increase patient engagement around electronic health records
* Trained students at Thomas Jefferson University’s Health Design Lab in best practices for working with older adults and technology related to health

**Banking**

* Lead research and design partner on “Ready,Set,Bank.org” (National training program for older adults to learn online and mobile banking).
* Designed P2P payment systems training program for Early Warning Services, LLC.

**Telecom**

* Advisor, Society of Cable Telecom Engineers (SCTE) working group on Aging in Place and Telehealth
* Lead consultant for the evaluation of pilot programs and national expansion of Comcast’s low-cost broadband, device access, and training program “Internet Essentials” to include older adults (2014-2020)
* Consultant for Verizon’s community-investment initiatives for digital inclusion and senior market research and development department

**Education

Master of Arts -** *Interdisciplinary Humanities and Social Thought*
New York University Graduate School of Arts and Sciences, New York, NY  **Bachelor of Arts -** *Sociology and Anthropology*University of Redlands, Redlands, CA
**PhD *(in progress)*** *Reconciliation, Conflict Transformation, Peace Studies*Friedrich Schiller University, Jena, Germany
 **Languages**English native speaker, German (spoken and reading proficiency), basic Spanish