

# Cristal Corral-Macias

Vice President  
FirstBank –Multicultural Banking Center



## FIRSTBANK - Multicultural Banking Center

Cristal Corral-Macias leads the Latino/Spanish language division of the Multicultural Banking Center at FirstBank. The focus of MBC is to provide culturally relevant and language specific banking resources to the different large minority groups in Colorado. Cristal's role involves building connections with community leaders and providing training and guidance to other less tenured lenders and staff in order to build sustainable growth and resources for the community.

Cristal began her career with the bank in 2009 as a Teller. She was later promoted to a New Account Representative and in 2015 was hired as a Management Trainee. During this training program she trained in multiple positions which included management, operations, and lending functions. After successfully completing her six-month training program she was promoted to a Banking Officer. She is currently a Vice President at the FirstBank- Multicultural Banking Center.

## FIRSTBANK

As Colorado's largest locally-owned banking organization, FirstBank has been providing full service banking for over 59 years. Since its first bank charter was granted in 1963, the bank has grown into a \$28 billion organization with over 120 locations and more than 2,500 employees in Colorado, Arizona, and California. FirstBank is one of the premier investors in Colorado based real estate secured loans and bonds. Not only is FirstBank a significant source of consumer and commercial lending, it is also a major supporter of the community. Since 2000, the bank has contributed more than \$57 million to charitable organizations and countless hours of community service.

## COMMUNITY INVOLVEMENT

Cristal was formerly Board Treasurer for Hispanic Annual Salute, a scholarship non-profit. In addition, she served as a committee member for Arriba Mi Negocio. She was formerly the Board President for Adelante Community Development and recently became a Board Member for Mi Casa Resource Center. In 2022 she started a podcast named La Cultura Del Dinero "The Culture of Money" which was created to educate the Spanish speaking community about finance and generational wealth building strategies for a better future.

## EDUCATION

Cristal received her BA in Business Administration with a Sustainability Minor in 2014 from Colorado Mountain College. She obtained an Executive MBA with a Finance Certificate in May 2019 from Colorado State University. In addition, she graduated from the Hispanic Chamber Aspiring Leadership Program in August 2017 and is also a graduate of the 2021 Latino Leadership Institute Program.

