**MONA CEDILLO**

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**PROFESSIONAL SUMMARY**

Experienced and highly motivated journalist skilled in digital storytelling, multimedia production, and investigative reporting. Strong ability to communicate, think critically, and adapt. Adept at meeting deadlines, collaboration, and problem-solving. Able to successfully tackle complex stories to raise awareness while fostering an environment of emotional intelligence and DEI.

**JOURNALISM SKILLS**

Reporting, interviewing, research, writing, fact-checking, storytelling, editing, public relations.

**TECHNICAL SKILLS**

Multimedia production, social media management, creating content, video and photo editing.

**PROFESSIONAL EXPERIENCE**

**Multimedia Journalist (Freelance) -** Denver, CO **(**2021 – Present)

Published with Rocky Mountain PBS, Yellow Scene Magazine, and Denver Urban Spectrum.

Develop and pitch over 10 multimedia stories across print and digital platforms. Conduct interviews with community leaders, subject experts, and local figures. Use Adobe Tools for video, photo, and audio editing. Focus on civic and entertainment stories. MS Office, Google Suite, Otter.ai, Canva, Squarespace.

**Outreach Coordinator (Part-Time)** – **MSU Denver**, Denver, CO (2024 – 2025)

Produced media content, including videos and social media posts to promote the university’s program for The Denver Project for Humanistic Inquiry. Used Adobe Tools to edit audio and video content to increase DPHI digital presence. Increased social media reach by 400% and followers by 500%. Google Suite.

**Staff Writer** – **Met Media**, MSU Denver, Denver, CO (2022 – 2024)

Pitched story ideas, research, interviews, and writing. Digital storytelling and photography. Assisted with editing peer drafts. Followed story leads that were relevant to students, timely, and creative. MS Office.

**Multimedia Journalist Intern** – **Rocky Mountain PBS**, Denver, CO (Summer 2024)

Worked with seasoned, professional journalism team in story development, research, interviews, and writing. Covered community leaders and entertainment. Met weekly deadlines for online publication. Hands-on experience with camera equipment and camera positioning. Google Suite, Teams, Slack.

**Production Assistant –** Independent Contractor, Denver, CO (2016 – 2023)

Participated in team collaboration in production environments. Served as contact for community engagement and media. Researched solutions and successfully tackled challenging issues between patrons, vendors, and event organizers. Assisted with event operations such as community engagement, box office, volunteer management, security, and maintained consistent communication between teams.

**EDUCATION**

**Bachelor of Arts in Journalism -** Metropolitan State University, Denver, CO

Relevant Coursework: Media News and Reporting, Media Literacy, Multimedia Writing, Media Production, Photojournalism, Creating Informational Media, Diversity and Communications, Multimedia Journalism, Fundamentals of Public Relations, Public Relations in Crises, Generative AI, Writing Interactive Media, Mobile and Social Media Communications, Journalism and Mass Media, and Ethics and Legal Journalism.

Activities:

* Met Media - Staff Writer
* American Indian Student Alliance – Member
* SPJ Student Trustee Council – Leader

**MEMBERSHIPS AND AWARDS**

* SPJ – Member, Student Trustee Council (2021 – Present)

Actively participate in newsletter development and facilitating discussions on best practices, student engagement, and journalism ethics.

* IJA (Indigenous Journalist Association – Member (2023 – Present)

Participate in raising awareness of accurately reporting about Indigenous people, promote Indigenous cultures, and increase representation of Indigenous journalists in mainstream media.

* NBCU Academy - Scholarship Recipient (2023 – 2024)

Awarded prestigious scholarship for outstanding work in digital and print journalism.

* CCD DigiFest – Stories of News, *“Missing & Murdered Indigenous Women”* (2022)

Awarded for investigative reporting, multimedia storytelling, and raising awareness of MMIW movement.

* SPJ - Large Newsroom, News Reporting *“Domestic Violence and Homelessness” (*2022)

Honored for comprehensive and impactful coverage on a critical social issue.